

Full membership

MEMBERSHIP BENEFITS

- ◆ **Protection of members' rights and interests**
BAPLA lobbies UK Government on UK & EU related matters, with a focus on protection and enforcement of the UK copyright framework and industry best practice in relation to collective bargaining and licensing.
- ◆ **Members' newsletter**
Critical IP, lobbying and industry updates delivered to your inbox every month
- ◆ **Discounted booking for BAPLA educational & networking events**
Attend the annual FOCUS conference and any workshops at a discounted members' rate
- ◆ **Discounted booking for the annual CEPIC Congress**
Attend the CEPIC Congress at a discounted members' rate
- ◆ **Business support helpline**
Provided by Croner Consultants, the business support helpline gives you free access to advice on Employment Law, Human Resources, Tax, VAT, PAYE, NIC & payroll as well as Commercial Legal matters covering over 60 topics.
- ◆ **Legal advice service**
Run by leading IP Lawyers at HowardKennedy, the legal advice service gives you free access to advice on IP legal issues (subject to a fair use policy: members get three 30-minute phone calls per year).
- ◆ **BAPLA website and marketing opportunities**
 - ◇ Company listing in the Image Supplier Directory, viewed extensively across the industry
 - ◇ Opportunity to publish your press releases and updates on our dedicated blog and via Twitter
 - ◇ Opportunity to showcase an image from your company on the BAPLA homepage every month
 - ◇ Opportunity to promote your company in our bi-monthly newsletter sent to our picture buyers' database (2,000 recipients in the UK and internationally)
 - ◇ Image request and Orphan works search emails, helping image buyers to get in touch with members
 - ◇ Unlimited free job ads on the BAPLA jobs board, one of the most popular job vacancy pages in the industry

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MEMBERSHIP BENEFITS CONTINUED

◆ **Resources for members**

Resources include:

- ◇ Research into pricing trends, rights and licensing models to help you negotiate fees for print and digital use.
- ◇ Access to advice on rights and licensing provided by the BAPLA Rights Group, a team of industry experts
- ◇ Access to document templates such as a Photographer's contract and Terms & Conditions

◆ **Use of the BAPLA logo**

VOTING RIGHTS

Members with Full Membership are entitled to vote at general meetings of the Association.