



Membership benefits

Full, Affiliate and Associate membership provides you with:

Protection of members' rights and interests by an effective lobbying team – BAPLA lobbies UK Government on UK & EU related matters, with a focus on protection and enforcement of the UK copyright framework and industry best practice in relation to collective bargaining and licensing

Members' newsletter - Critical industry updates delivered to your inbox every month in the members' only newsletter

Business support helpline - Provided by Croner Consultants, the business support helpline gives you free access to advice on Employment Law, Human Resources, Tax, VAT, PAYE, NIC & payroll as well as Commercial Legal matters covering over 60 topics

Legal advice service - Run by leading IP Lawyers at HowardKennedy, the legal advice service gives you free access to advice on IP legal issues (subject to a fair use policy: members get three 30-minute phone calls per year)

Resources for members - We are regularly surveying our members for the latest information and keeping up to date with new technology and licensing trends which we incorporate into our reports for members. Resources include:

- In-depth research into pricing trends and access to rights and licensing models to help you negotiate fees for print and digital use
- Advice on rights and licensing provided by the BAPLA Rights Group, a dedicated team of experts
- Access to template forms such as Terms & Conditions and take-down notices

BAPLA website and marketing opportunities include:

- Company listing in the [Image Supplier Directory](#), the first-choice directory for image buyers¹

¹ The site has a high first-time user rate with an average of 63% which has converted into new customers for BAPLA members. As a UK based trade organisation, 80% of users are based in the UK however we are discovering our international users are rising with the USA, Germany, India, Italy and France being the top 5 countries after the UK.

- Image request and Orphan works search emails, helping image buyers to get in touch with members
- Opportunity to showcase an image from your company on the BAPLA homepage every month
- Opportunity to publish your press releases and updates on our dedicated [blog](#) and via Twitter
- Opportunity to promote your company in our bi-monthly newsletter sent to our unique picture buyers' database (over 2,300 recipients in the UK and internationally)
- Unlimited free job ads on the BAPLA jobs board, one of the most popular job vacancy pages in the industry
- Additional sponsorship options available at BAPLA educational & networking events plus newsletters and on various BAPLA platforms throughout the year

Discounted booking for BAPLA educational & networking events – Attend the annual FOCUS conference and any workshops at a discounted members' rate

Discounted booking for the annual CEPIC Congress – Attend the [CEPIC Congress](#) at the discounted members' rate

Use of the BAPLA logo