

About us

OUR VISION

To be a clear and representative voice for the United Kingdom image licensing industry.

WHO WE REPRESENT

BAPLA represents image licensors. Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

OUR CORE OBJECTIVES

SUPPORT

- ◆ Represent members of all sizes and types
- ◆ Support best practice amongst members in their business dealings
- ◆ Encourage developments that assist members to connect with new and existing markets

INFORM

- ◆ Inform picture buyers and the creative industry about our members' collections, products and services
- ◆ Provide members with relevant business information
- ◆ Engage with members and the creative community to share and extend industry knowledge

PROTECT

- ◆ Lobby at a national and international level to protect members' interests
- ◆ Promote strong, fair and effective copyright and IP rights
- ◆ Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

Contacts

BOARD OF DIRECTORS

Isabelle Doran, Chairperson (Loupe Images)

Toby Hopkins, Secretary (Bridgeman Images)

Tim Harris, Treasurer (Nature Picture Library)

John Balean (TopFoto)

Milica Lamb (PA Images)

Paul Seheult (Eye Ubiquitous)

Olivia Stroud (V&A Images)

Guy Thorneloe (Getty Images)

BAPLA OFFICE

Susanne Kittlinger, Operations & Website Manager

Sohaila Baluch, Membership Assistant

Mary Egan, Business Development Consultant

Dawn Sims, Finance Manager

REGISTERED OFFICE ADDRESS

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BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.

Registered no. 2876327

Industry Supplier membership

MEMBERSHIP BENEFITS

- ◆ **Agreed promotions in the newsletter to picture library/agency members**
Opportunity to utilise our members' newsletter for agreed promotions up to four times a year
- ◆ **Email introducing your services**
After you join, we will send a special email introducing your services to all BAPLA members.
- ◆ **Banner ad in the newsletter to picture library/agency members**
Opportunity to place a banner ad in the members' newsletter up to four times a year
- ◆ **Sponsorship opportunities at BAPLA workshops and the annual FOCUS conference**
- ◆ **BAPLA affiliation**
Affiliation will give you recognition amongst picture libraries/agencies, and you will be authorised to quote BAPLA affiliation on your stationery and website.
- ◆ **Company listing on the BAPLA website**
Listing page on the [BAPLA website](#) with a short description of your services and a link to your site
- ◆ **Discounted booking for BAPLA educational & networking events**
Attend the annual FOCUS conference and any workshops at a discounted members' rate
- ◆ **Discounted booking for the annual CEPIC Congress**
Attend the [CEPIC Congress](#) at a discounted members' rate

Industry Supplier membership

MEMBERSHIP CRITERIA

Industry Supplier Membership is open to suppliers offering their services to the picture library and agency business.

MEMBERSHIP FEES

£350.00 per annum + VAT (UK)

£350.00 per annum (overseas)