



## FOCUS at fotofringe

# *Biographies*

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### *Where next? The Changing Role of the Picture Researcher*

#### *Speakers*

##### **Julia Ruxton**

Julia fell into picture research accidentally when temping at Decca Records in 1986, not realising that it was a profession at that point. After a spell travelling around South America, she returned to London thinking "what can I do?", rang a few publishers and like many researchers in those days, cut her teeth at Marshall Cavendish and Octopus. 30-some years later she is still here and still learning.

##### **Jane Smith**

Jane has more than 24 years experience as a media researcher. She was Media Manager at Pearson Education for 8 years and since 2011 has worked as a freelance providing picture and media research and Art Direction for a range of clients such as Publishers for Trade and English Language Teaching, Primary, Secondary and Adult learning products, also for Picture Libraries in the Commercial and Editorial sector to include picture research for Advertising agencies, Calendar companies, Film and TV.

#### *Moderator*

##### **Tim Harris**

Tim Harris has been Sales and Marketing Manager at Nature Picture Library since 2009 and has worked in the picture library industry since 1983.

He is a current member of the BAPLA board and of the BAPLA Rights Group.

### *The International Image Industry*

#### *Speakers*

TBC

#### *Moderator*

##### **John Balean**

John graduated from the University of Newcastle, Australia in 1996 with a Bachelor of Arts in the Visual Arts and a major in Photography. After a brief period as a freelance photographer and visual artist he joined TopFoto (then Topham Picturepoint), where he is the Operations Manager.



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John has given lectures and written about the picture industry including, Editor of the 2008-2009 CEPIC Image Trading International, Chair of 'Free Pictures - Friends or Foes?' at the 2009 CEPIC Annual Congress, a contributor to Photo Archive News and as the Consultant to the Press Photo History Project.

In his spare time he creates daguerreotypes, the earliest form of photography, using a vintage Gandolfi 5x7 plate camera.

### ***Real Pictures & Fake News***

#### ***Speaker***

##### **Alastair Reid**

Alastair Reid is a social media journalist at Press Association, the UK's oldest news agency, specialising in finding and verifying newsworthy material on social media.

Before PA he was managing editor at First Draft, a non-profit organisation aiming to raise skills and awareness around social newsgathering, digital verification, journalistic ethics and investigating online misinformation.

### ***Creative Businesses & International Trade***

#### ***Speakers***

##### **Eddy Leviten**

Eddy has been involved in the world of intellectual property for 20 years. He joined the Alliance for Intellectual Property as Director General in 2014 where he works to drive policy across a range of IP related issues, ensuring that there is a legislative regime that helps realise the value and contribution of IP rights in the UK and in export markets globally.

Previously he worked for Sanctuary Group, a large independent music company, where he was Head of Corporate Communications, and then as Director of Communications and Membership for FACT, the content protection organisation.

The Alliance for Intellectual Property represents 23 trade associations from across the creative, branded and design sectors with a collective interest in ensuring that IP rights are valued in the UK. Members include representatives of the audio visual, music, games and business software, sports rights, branded manufactured goods, publishing, retailing and design sectors.



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### Isabelle Doran

Isabelle is BAPLA's Head of Policy and Public Affairs, having joined as an executive board member in September 2012, responsible for leading the trade organisation and driving the lobbying position.

She is also a board director of the British Copyright Council, chairing the Copyright Education & Awareness Working Group, and Picture Library Manager at Loupe Images.

### *Shooting the People, Shooting the Events*

#### *Speaker*

### Tristan Fewings

Tristan is an editorial photographer shooting with Getty Images and specialising in fashion and international entertainment assignments.

### *Location Photography in support of the British Museum's Exhibition Programme*

#### *Speaker*

### John Williams

John is Head of Photography and Imaging (P&I) at the British Museum, managing a team of nine photographers and a digital image coordinator. He has worked at the Museum for more than 32 years, was the Chief Photographer for ten and became Head of Photography and Imaging in 2018.

Before this John was a commercial photographer, working in other parts of the UK.