



Diversity and the Media

BAPLA[®]
FOCUS
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John Ferguson

John Ferguson, is one of Britain's most talented Black photographers and an acclaimed national press and documentary photographer.

His renowned Black Britannia collection, focuses on African people, and those of African descent, who have achieved success in contemporary Britain.

The collection of stunning images first went on show in central London in 2007 in an exhibition opened by Prime Minister Gordon Brown.

John, an Ipswich resident and Fleet Street's first Black staff photographer, says: *“Like many Black people throughout history, the people in the photographs have overcome racism and discrimination, and the legacy of the Transatlantic Slave Trade. This work pays homage to their resilience and inspirational qualities and celebrates their incredible achievements.”*