

## *Associate Membership*

### **ABOUT BAPLA**

#### **OUR VISION**

To be a clear and representative voice for the United Kingdom image licensing industry.

#### **WHO WE REPRESENT**

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

#### **OUR CORE OBJECTIVES**

##### **SUPPORT**

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

##### **INFORM**

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

##### **PROTECT**

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with

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### **CONTACTS**

#### **BOARD OF DIRECTORS**

Isabelle Doran, Interim Chair

Tim Harris, Treasurer

Yvonne Aldsworth

John Balean

Nicola Corbett

Dirk Hendrickx

Paul Seheult

Amy Taylor

Beatriz Waters

Short bios: [bapla.org.uk/executive-board](http://bapla.org.uk/executive-board)

#### **BAPLA OFFICE**

Isabelle Doran, Business Development / Interim Chair / Head of Policy & Public Affairs

Sohaila Baluch, Membership Assistant

Susanne Kittlinger, Marketing and Events Manager

Dawn Sims, Finance Manager

#### **REGISTERED OFFICE ADDRESS**

BAPLA, 52 High Street, Pinner, Middlesex HA5 5PW, United Kingdom

**Email:** [enquiries@bapla.org.uk](mailto:enquiries@bapla.org.uk)

**Telephone:** +44 020 8297 1198

BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.  
Registered no. 2876327  
VAT no. 421 4519 81

## Associate Membership

### **MEMBERSHIP BENEFITS**

- **Protection of members' rights and interests**  
BAPLA lobbies Government with a focus on protection and enforcement of the UK copyright framework and industry best practice in relation to collective bargaining and licensing
- **Members' newsletter**  
Critical IP, lobbying and industry updates delivered to your inbox every month
- **Access to free online workshops throughout the year**
- **Discounted booking for the CEPIC Congress**
- **Business support helpline**  
The Croner business support helpline gives you free access to advice on Employment Law, Human Resources, Tax, VAT, PAYE, NIC & payroll as well as Commercial Legal matters covering over 60 topics
- **Legal advice service**  
The legal advice service run by HowardKennedy LLP gives you free access to advice on IP legal issues (subject to a fair use policy: members get three 30-minute phone calls per year).
- **Marketing opportunities**
  - \* Company listing in the Image Supplier Directory, viewed extensively across the industry
  - \* Opportunity to publish your updates on our dedicated newspaper and via Twitter
  - \* Opportunity to showcase an image from your company on the BAPLA homepage
  - \* Opportunity to promote your company in our bi-monthly newsletter sent to our picture buyers' database

## *Associate Membership*

### **MEMBERSHIP BENEFITS CONTINUED**

- \* Image request and Orphan works search emails, helping image buyers to get in touch with members
- \* Unlimited free job ads on the BAPLA jobs page, one of the most popular job vacancy pages in the industry
- ***Resources for members***  
Including:
  - \* Access to advice on rights and licensing provided by the BAPLA Rights Group, a team of industry experts
  - \* Access to document templates such as a Photographer's contract and Terms & Conditions
- ***Use of the BAPLA logo***

### **MEMBERSHIP CRITERIA**

Associate Membership is open to overseas picture libraries or persons interested in the business of photo agencies or picture libraries & agencies operating in the UK who wish to become affiliated to the Association but who do not meet the requirements for Full Membership or Industry Supplier Membership.

### **MEMBERSHIP FEES**

£391 + VAT per annum (UK)

£391 per annum (Overseas)