



## BAPLA Connect 2021 Timetable

Thursday 7 and Friday 8 October 2021 | Starting at 13:45 – ending at 18:00 | via Zoom

*Meet your industry colleagues all under one virtual roof*

Day 1	BAPLA Connect: Agencies and suppliers	Time
Main Meeting Room	<ul style="list-style-type: none"><li>Zoom meeting opens, attendees arrive</li></ul>	13:45
Main Meeting Room	<ul style="list-style-type: none"><li>Intro Session: BAPLA Chair introduces the programme</li></ul>	14:00
Main Meeting Room	<ul style="list-style-type: none"><li><b>Keynote:</b> <i>In-Image Advertising: the future of income growth from online images</i>  Speaker: Joel Miller, SmartFrame  Sponsored by SmartFrame</li></ul>	14:05-15:05
Main Meeting Room	<ul style="list-style-type: none"><li>10 Minute Break: showreel plays as attendees leave and re-join meeting</li></ul>	15:05-15:15
Breakout Rooms	<ul style="list-style-type: none"><li>Breakout Rooms open for business meetings</li></ul>	15:00-16:30
Main Meeting Room	<ul style="list-style-type: none"><li>Wellness Workshop for individuals and teams</li></ul>	15:15-16:15
Main Meeting Room	<ul style="list-style-type: none"><li>10 Minute Break: showreel plays as attendees leave and re-join meeting</li></ul>	16:15-16:25

# BAPLA

Main Meeting Room	<ul style="list-style-type: none"> <li>• <b>Panel:</b> <i>What next for the industry? A discussion with Trade Association representatives</i></li> </ul> <p><b>Speakers:</b> Leslie Hughes, DMLA; Christina Vaughan, CEPIC; Isabelle Doran, BAPLA</p> <p><b>Moderator:</b> Dirk Hendrickx, Bridgeman Images</p> <p><b>Sponsored by Capture</b></p>	16:25-17:25
Main Meeting Room	<ul style="list-style-type: none"> <li>• Social: Creative Hub – Best photos of the lockdown year</li> </ul>	17:25-17:55
Main Meeting Room	<ul style="list-style-type: none"> <li>• Closing Session: BAPLA Chair gives closing thanks</li> </ul>	17:55-18:00

Day 2	BAPLA Connect: Agencies and clients	Time
Main Meeting Room	Zoom meeting opens, attendees arrive	13:45
Main Meeting Room	Intro Session: BAPLA Chair introduces the programme	14:00
Main Meeting Room	<p><b>Keynote:</b> <i>Authenticity Initiative (CAI) - Re-thinking trust in what we see</i></p> <p><b>Speaker:</b> Andy Parsons, Adobe</p>	14:05-15:05
Main Meeting Room	10 Minute Break: showreel plays as attendees leave and re-join meeting	15:05-15:15
Breakout Rooms	Breakout Rooms open for clients visiting agents and suppliers	15:00-16:30

# BAPLA

Main Meeting Room	Wellness Workshop for individuals and teams	15:15-16:15
Main Meeting Room	10 Minute Break: showreel plays as attendees leave and re-join meeting	16:15-16:25
Main Meeting Room	<p><b>Legal webinar:</b> <i>What constitutes commercial &amp; non-commercial licensing?</i></p> <p><b>Speakers:</b> Anna Skurczynska, Open Plan Law; Cristina Lombardo, VICE Media; + TBA</p> <p><b>Moderator:</b> TBA</p>	16:25-17:25
Main Meeting Room	Social: Creative Hub – best photos of the lockdown year	17:25-17:55
Main Meeting Room	Closing Session: BAPLA Chair gives closing thanks	17:55-18:00

	International Times	Time
UK	BST (British Summer Time) Start - End	14:00-18:00
European	CET (Central European Time) Start - End	13:00-17:00
USA	EDT (Eastern Day Time) Start - End	09:00-13:00
Asia-Pacific	SGT (Singapore Time) Start - End	21:00-01:00