

Freelance Membership

ABOUT BAPLA

OUR VISION

To be a clear and representative voice for the United Kingdom image licensing industry.

WHO WE REPRESENT

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. We also offer a freelancer membership open to all freelance picture researchers, picture editors and similar roles that are within Licensing, Syndication and Picture Library industries. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

OUR CORE OBJECTIVES

SUPPORT

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

INFORM

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

PROTECT

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

Freelance Membership

CONTACTS

BOARD OF DIRECTORS

Corky Balch

Dawn Sims, Treasurer

Yvonne Aldsworth

David Price-Hughes

Nicola Corbett

Paul Seheult

Amy Taylor

Beatriz Waters

Tina Warner

Carlo Irek

Short bios: bapla.org.uk/executive-board

BAPLA OFFICE

Sohaila Baluch, Operations Manager

Dawn Sims, Finance Manager

REGISTERED OFFICE ADDRESS

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BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.
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Freelance Membership

MEMBERSHIP BENEFITS

- **Free access to BAPLA Webinars**
We host numerous Webinars which have been very well received by industry members. Topics range from copyright training and legal updates to practical discussions around rights for different media and platforms.
- **Discounted access to BAPLA Events**
Don't miss our well-attended events and your chance to network with other professionals in the field.
- **Regular BAPLA newsletter**
Stay up to date with the latest industry news.
- **Personal Listing on NEW Freelance BAPLA Webpage**
Improve your exposure in the industry – have your name visible to publishers and agencies.
- **BAPLA Membership Affiliation**
A definite plus point when seeking new work opportunities – use of the BAPLA logo badge on your site
- **Resources for Members**
Opportunities to post news including press releases on the BAPLA News page; access to Industry experts services at members rates listed in our Industry Suppliers section

MEMBERSHIP CRITERIA

Open to all Freelance Picture Researchers, Picture Editors and similar roles that are within Licensing, Syndication and Picture Library industries.

Freelance Membership Fee - £90 for the year*

**Price excludes VAT*