

# Freelance Membership

## **ABOUT BAPLA**

### **OUR VISION**

To be a clear and representative voice for the United Kingdom image licensing industry.

### **WHO WE REPRESENT**

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. We also offer a freelancer membership open to all freelance picture researchers, picture editors and similar roles that are within Licensing, Syndication and Picture Library industries. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

### **OUR CORE OBJECTIVES**

#### **SUPPORT**

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

#### **INFORM**

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

#### **PROTECT**

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

## *Freelance Membership*

### **CONTACTS**

#### **BOARD OF DIRECTORS**

Corky Balch

Dawn Smith, Treasurer

Yvonne Aldsworth

David Price-Hughes

Nicola Corbett

Paul Seheult

Amy Taylor

Beatriz Waters

Tina Warner

Carlo Irek

Short bios: [bapla.org.uk/executive-board](http://bapla.org.uk/executive-board)

#### **BAPLA OFFICE**

Sohaila Baluch, Operations Manager

Dawn Sims, Finance Manager

#### **REGISTERED OFFICE ADDRESS**

BAPLA, 52 High Street, Pinner, Middlesex HA5 5PW, United Kingdom

**Email:** [enquiries@bapla.org.uk](mailto:enquiries@bapla.org.uk)

**Telephone:** +44 020 8297 1198

BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.  
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VAT no. 421 4519 81

## *Freelance Membership*

### **MEMBERSHIP BENEFITS**

- ***Free access to BAPLA Webinars***  
We host numerous Webinars which have been very well received by industry members. Topics range from copyright training and legal updates to practical discussions around rights for different media and platforms.
- ***Discounted access to BAPLA Events***  
Don't miss our well-attended events and your chance to network with other professionals in the field.
- ***Regular BAPLA newsletter***  
Stay up to date with the latest industry news.
- ***Personal Listing on NEW Freelance BAPLA Webpage***  
Improve your exposure in the industry – have your name visible to publishers and agencies.
- ***BAPLA Membership Affiliation***  
A definite plus point when seeking new work opportunities – use of the BAPLA logo badge on your site
- ***Resources for Members***  
Opportunities to post news including press releases on the BAPLA News page; access to Industry experts services at members rates listed in our Industry Suppliers section

### **MEMBERSHIP CRITERIA**

Open to all Freelance Picture Researchers, Picture Editors and similar roles that are within Licensing, Syndication and Picture Library industries.

*Freelance Membership Fee - £90\* for the year*

*\*Price excludes VAT*