

## *Industry Supplier Membership*

### **ABOUT BAPLA**

#### **OUR VISION**

To be a clear and representative voice for the United Kingdom image licensing industry.

#### **WHO WE REPRESENT**

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

#### **OUR CORE OBJECTIVES**

##### **SUPPORT**

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

##### **INFORM**

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

##### **PROTECT**

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

## *Industry Supplier Membership*

### **CONTACTS**

#### **BOARD OF DIRECTORS**

Corky Balch

Dawn Sims, Treasurer

Yvonne Aldsworth

David Price-Hughes

Nicola Corbett

Paul Seheult

Amy Taylor

Beatriz Waters

Tina Warner

Carlo Irek

Short bios: [bapla.org.uk/executive-board](http://bapla.org.uk/executive-board)

#### **BAPLA OFFICE**

Sohaila Baluch, Operations Manager

Dawn Sims, Finance Manager

#### **REGISTERED OFFICE ADDRESS**

BAPLA, 52 High Street, Pinner, Middlesex HA5 5PW, United Kingdom

**Email:** [enquiries@bapla.org.uk](mailto:enquiries@bapla.org.uk)

**Telephone:** +44 020 8297 1198

BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.  
Registered no. 2876327  
VAT no. 421 4519 81

## Industry Supplier Membership

### **MEMBERSHIP BENEFITS**

- ***Agreed promotions in the newsletter to picture library/agency members***  
Opportunity to utilise our members' newsletter for agreed promotions up to four times a year
- ***Email introducing your services***  
After you join, we will send a special email introducing your services to all BAPLA member
- ***Banner ad in the newsletter to picture library/agency members***  
Opportunity to place a banner ad in the members' newsletter up to four times a year
- ***Sponsorship opportunities at BAPLA events***
- ***BAPLA affiliation***  
Affiliation will give you recognition amongst picture libraries/agencies, and you will be authorised to quote BAPLA affiliation on your stationery and website
- ***Company listing on the BAPLA website***  
Listing page on the BAPLA website with a short description of your services and a link to your site
- ***Access to free online workshops throughout the year***
- ***Discounted booking for the CEPIC Congress***

## *Industry Supplier Membership*

### ***MEMBERSHIP CRITERIA***

Industry Supplier Membership is open to suppliers offering their services to the picture library and agency business.

### ***MEMBERSHIP FEES***

£365 per annum + VAT (UK)

£365 per annum (overseas)